



CHANGE FOR CHANGE CAMPAIGN

SUPPORT CHINESE AND BURMESE STUDENTS WITH YOUR SPARE CHANGE

During the first couple of weeks of May, two tragedies hit the countries of Myanmar and China – Cyclone Nargis (a hurricane) on the Myanmar coast and a catastrophic earthquake in central China. Millions of people have been affected by these natural disasters and now are struggling to find basic necessities like food, housing, and health care.

So what can you do? SHPD ExCEL After School Programs is proposing a “Change for Change” campaign. Youth from across San Francisco can donate pennies, dimes, quarters, and dollars to support the aid efforts currently underway in China and Myanmar. If each student within SHPD ExCEL's After School Programs gave one quarter, we could raise over \$2000 to donate to UNICEF, an organization that works directly with youth in emergency situations.

Here are a few ideas for raising money:

- ✦ Have a “Day without Buying Snacks.” Instead of buying a soda, bag of Flaming Hot Cheetos, or ice cream, students can give the money to buy food and medicine for youth in need!
- ✦ Start a Coin Collecting Club to make posters and jars, so students can empty their pockets of spare change.
- ✦ Host a Penny War among the different after school clubs. Use the attached worksheet to coordinate your penny-collecting efforts!
- ✦ Put coin-collection jars out at your year-end events, and encourage students, family members, and community partners to bring change for those who need help!

An Opportunity for Learning!

Have you been waiting for the perfect opportunity to try out some service-learning in your program? This is it!

- Help youth research the damage from the earthquake and cyclone using Google Earth and image searches
- Create a map of Asia and have the youth research and mark where the epicenter of the earthquake was and how far away it was felt
- Host a town hall discussion about why the Myanmar government is not allowing some aid organizations into the country
- Research why the country is called both Burma and Myanmar. Have two teams debate which name should be the official title, and vote at the end which name the after school program wants to call the country
- Write letters to youth who are affected by the disasters, and translate into Chinese if possible
- Have students reflect on what they would want if they lost their homes, and have them draw pictures for students who might be missing their favorite foods, stuffed animals, soccer balls, or family albums

So you've raised this money. What now?

Many organizations are helping out in the relief efforts for China and Myanmar, including governmental organizations, the Red Cross, the UN, and UNICEF. Because of its reputation, the work it does in both countries, and because their efforts are directed specifically at helping youth, SHPD ExCEL ASP would like to donate the money from the Change for Change Campaign to UNICEF. You can donate money online at www.unicefusa.org or by filling out the attached form and mailing it to the UNICEF headquarters in New York. Here are a few ways that UNICEF is helping youth in China and Myanmar (from www.unicefusa.org):

- * Rushing tents and clean water to those who have lost their homes
- * Bringing three million water purification tablets to the families in Myanmar
- * Facilitating the reunification of families who have been separated from the disasters
- * Making makeshift schools for youth so that their studies can continue in spite of the challenges they are facing

How does UNICEF spend your Money? (from www.unicefusa.org)

\$3 can buy a large wool blanket to protect children from the cold during an emergency.

\$22 can buy a First Aid kit containing items such as gloves, adhesive, bandages and gauze for use during emergency situations.

\$101 can provide 10 families with Basic Family Water kits for use during emergency situations.

\$244 can buy an Emergency Health Kit that provides basic drugs, medical supplies, and equipment for 1,000 people for 3 months.

Any Questions? Contact Eva Jo Meyers, SHPD ExCEL District Coordinator, at MeyersE@sfusd.edu or Emily O'Keefe, AmeriCorps*VISTA, at eokeefe@yscal.org.



To make a donation by mail, please type or clearly print your information into this form, print it out and send with a check or money order payable to the U.S. Fund for UNICEF to:
U.S. Fund for UNICEF, 125 Maiden Lane, New York, NY 10038

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\$100
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HOW TO PLAN A PENNY COMPETITION

HOW IT WORKS:

- ❖ Each classroom or club will have its own coin receptacle with its name on it (you can also divide by grades or boys vs. girls). Make sure they are somewhere where everyone can find it, like the cafeteria.
- ❖ Let everyone know what the money is for and WHY they should donate.
- ❖ Every coin is worth positive or negative points:
 - Pennies are worth 1 point, and dollars are worth 50 points
 - Nickels are -5 points, dimes -10 points, and quarters -25
- ❖ Because there are positive and negative points, everyone has two options: add points to their own team by putting pennies and dollars in their own jar; and taking away points from other teams by putting nickels, dimes, and quarters into other jars.
- ❖ Plan for at least a week of competition, and keep reminding people to bring in their spare change!
- ❖ Keep a tally throughout the week of who is winning and who is losing. Post this so everyone knows where they stand.
- ❖ Count up all the points at the end of the war, and the winning team earns a prize or the satisfaction of being the Penny War Winner!!!

Fill out these questions to help you along the way...

1) Who will be competing (the after school clubs? Boys vs. girls? Homerooms? Grades?)

2) Where will the coin jars be?

3) When will the penny war be? How Long will it last?

4) What will the winning team get? (Certificates? Extra Snack? Buttons?)
