

Directive to Administrators (Specify which administrators)	WAD (Wednesday) Publication Date	WAD Notice (Number)	No. of Pages
All Administrators	April 7, 2010		1 of 1
WAD Title (Limit to 4-6 Words)		Date Due (if applicable)	Not Applicable After this Date:
Bike to School Day 2010			April 15, 2010
From: Meyla Ruwin (Cabinet member or approved by one below)	Title: Senior Executive Director, Student Support Services	Signature:	Telephone: 242-2615
Inform:			
<input checked="" type="checkbox"/> (x) Certificated Staff <input checked="" type="checkbox"/> (x) Classified Staff <input checked="" type="checkbox"/> (x) Parents <input checked="" type="checkbox"/> (x) Post on Bulletin Board Other _____			
Administrative Directive			
WHAT: San Francisco <i>Bike to School Day 2010</i> Bike to school with a purpose this one day of the year (and others) – to promote health, safety, physical activity and respect for the environment.			
WHO: All Staff, Students and Families at elementary, middle and high schools			
WHEN: Thursday, April 15, 2010			
WHY: <ul style="list-style-type: none"> • To increase physical activity for students, families and staff • To improve bicycling safety near your school • To reduce automobile congestion during school drop off and pick up • To save on fuel costs and help the environment • To raise awareness about viable school transportation options like bicycling. 			
WHERE: From your home to school and back!			
HOW: <ul style="list-style-type: none"> • Lead a group of kids bicycling to school in a Commuter Convoy. • Incorporate <i>Bike to School Day</i> education into regular health programming, such as physical activity promotion and physical education. • Welcome biking students the morning of the event & distribute goody bags. • Volunteer to coordinate or help with your school's <i>Bike to School Day</i>. 			
For further information contact Jason Serafino-Agar, SF Bike Coalition, at (415) 431-BIKE (2453) x314 or jason@sfbike.org			
Resources, updates and helpful tips available at: http://www.sfbiketoschoolday.org			
<i>Approved</i>	Cabinet Member: Trish Bascom	Title: Associate Superintendent of Student Support Services	Signature:
SAN FRANCISCO UNIFIED SCHOOL DISTRICT – WEEKLY ADMINISTRATIVE DIRECTIVE (WAD)			