

Directive to Administrators (Specify which administrators) <b>All Administrators</b>		WAD (Wednesday) Publication Date April 15, 2009	WAD Notice ( Number )	No. of Pages <b>1 of 1</b>
WAD Title ( Limit to 4-6 Words ) <b>Bike to School Day</b>		Date Due (if applicable) <b>May 28, 2009</b>	Not Applicable After this Date: May 28, 2009	
From: <b>Meyla Ruwin</b> (Cabinet member or approved by one below)	Title: <b>Director, School Health Programs Dept.</b>	Signature:	Telephone: <b>242-2615</b>	
Inform:				
<input checked="" type="checkbox"/> ( x ) Certificated Staff <input checked="" type="checkbox"/> ( x ) Classified Staff <input checked="" type="checkbox"/> ( x ) Parents <input checked="" type="checkbox"/> ( x ) Post on Bulletin Board    Other _____				
<b>Administrative Directive</b>				
<b>WHO: All Staff, Students and Families at Elementary, Middle and High Schools</b>				
<b>WHAT: San Francisco's <i>Bike to School Day</i></b>				
<ul style="list-style-type: none"> <li>• <b>Bike to school with a purpose – to promote health, safety, physical activity and respect for the environment.</b></li> <li>• <b>A new city-wide event that encourages children, parents/caregivers, teachers, administrators and community members to work together to give students the chance to get to (and from) school on one day of the year by bicycle.</b></li> </ul>				
<b>WHEN: Thursday, May 28, 2009</b>				
<b>HOW:</b>				
<ul style="list-style-type: none"> <li>• <b>Lead a group of kids bicycling to school in a Commuter Convoy.</b></li> <li>• <b>Incorporate <i>Bike to School Day</i> education into regular health programming, such as physical activity promotion and physical education.</b></li> <li>• <b>Welcome biking students on the morning of the event and distribute goody bags.</b></li> <li>• <b>Volunteer to coordinate or help with your school's <i>Bike to School Day</i>.</b></li> </ul>				
<b>WHY:</b>				
<ul style="list-style-type: none"> <li>• <b>To increase physical activity for students, families and staff</b></li> <li>• <b>To improve bicycling safety near your school</b></li> <li>• <b>To reduce automobile congestion during school drop off and pick up</b></li> <li>• <b>To save on fuel costs and help the environment</b></li> <li>• <b>To raise awareness about viable school transportation options like bicycling.</b></li> </ul>				
<p><b>For further information contact Ben Caldwell, Presidio Community YMCA Bicycle Program:</b>  <a href="mailto:bcaldwell@ymcasf.org">bcaldwell@ymcasf.org</a> or (415) 680-8479</p> <p style="text-align: center;"><b>Resources, updates and helpful tips available at:</b>  <a href="http://www.sfbiketoschoolday.org">http://www.sfbiketoschoolday.org</a></p>				
<i>Approved</i>	Cabinet Member: <b>Trish Bascom</b>	Title: <b>Associate Superintendent of Student Support Services</b>	Signature:	
SAN FRANCISCO UNIFIED SCHOOL DISTRICT - WEEKLY ADMINISTRATIVE DIRECTIVE (WAD)				