Directive to Administrators (Specify which administrators)	WAD (Wednesday) Publication Date	WAD Notice (Number)	No. of Pages
All Administrators	**January 5, 2011**		**1 of 1**

WAD Title (Limit to 4-6 Words)	Date Due (if applicable)	Not Applicable After this Date:
Bike to School Day Poster Contest	**February 11, 2011**	February 11, 2011

From:	Title:	Signature:	Telephone:
Kim Coates (Cabinet member or approved by one below)	**Supervisor, School Health Programs**		**242-2615**

Inform:
(x) Certificated Staff (x) Classified Staff (x) Parents (x) Post on Bulletin Board Other _____

Administrative Directive

WHO: All students currently enrolled in elementary, middle or high school in the San Francisco Unified School District.

WHAT: **SF Bike to School Day 2011- Poster Contest**

Theme: *"My Family Bike Ride."*

Draw a picture of your family enjoying a bicycle ride together. Where would you go in San Francisco? What would you see along the way? What kind of bikes would you ride? Draw a *real* bike ride you have been on with your family or use your imagination!

This poster contest will be used to promote the 3rd annual San Francisco Bike to School Day on Thursday, April 7th, 2011. Entries by students will be evaluated on the basis of: originality, graphic design, color, composition and clarity.

***WHEN*: All entries must be received by Friday, February 11, 2011**

WHERE and HOW: **Post, School Mail or deliver entries:**

c/o Martha Adriasola
1515 Quintara St.
San Francisco, CA 94116
ATTN: Safe Routes to School

Please note: **Students need to have on file the parent signed "Consent Form to Permit District Use of Student Photographs/Images/Schoolwork" found in the Student & Parent Handbook.**

ENTRY REQUIREMENTS

ART WORK & DESIGN: Must be student's own hand-drawn original work. No paste-ons, glitter or computer aided graphic design allowed. No cutouts from other posters or magazines. No name brands, cartoon characters, (i.e. Ninja Turtle, Mickey Mouse, etc.) or commercial symbols. Student's first and last name, school, grade, age, and classroom teacher's name MUST appear legibly on the BACK of the poster. All entries become the property of the San Francisco Bicycle Coalition. Posters will not be returned.

SIZE: Must be 8.5" X 11 " *COLORS*: Use as many as you like.

PRIZES: First Place – One bicycle, helmet and lock.

Second Place- One 4 hour Custom Bicycle Event with up to 25 bicycles, 2 instructors and a custom bicycle course or maintenance lesson from the San Francisco YBIKE Program.

Third Place – One Helmet, lock and bike light set valued at $45.00

Fourth through Tenth place "Honorable Mention"- one bicycle helmet.

email: sfbike2schoolday@gmail.com with questions

	Cabinet Member:	Title:	Signature:
Approved	**Kevin Truitt**	**Associate Superintendent of Student Support Services**	