

Directive to Administrators (Specify which administrators)	WAD (Wednesday) Publication Date	WAD Notice ( Number )	No. of Pages
<b>All Administrators</b>	<b>October 6, 2010</b>		<b>1 of 3</b>
WAD Title ( Limit to 4-6 Words )	Date Due (if applicable)	Not Applicable After this Date:	
<b>Red Ribbon Week</b>	<b>October 20, 2010</b>	<b>October 29, 2010</b>	
From: <b>Kim Coates</b> (Cabinet member or approved by one below)	Title: <b>Supervisor, School Health Programs</b>	Signature:	Telephone: <b>242-2615</b>
Inform: ( x ) Certificated Staff    ( x ) Classified Staff    ( x ) Parents    ( x ) Post on Bulletin Board    Other _____			
<b>Administrative Directive</b>			
<b>WHAT:</b>	<b>Celebrate Red Ribbon Week: "Drug Free – The California Way to Be" <u>Red Ribbon Week 2010</u></b>		
<b>WHO:</b>	<b><u>All Schools (K – 12) with a planned activity will receive Red Ribbons</u> from School Health Programs (SHP)</b>		
<b>WHEN:</b>	<b>Monday, October 25 – Friday, October 29, 2010</b>		
<b>WHY:</b>	The purpose of the celebration is to present a unified and visible commitment toward the creation of a Drug Free America and provide education and resources for tobacco, alcohol and other drug prevention. <b>The ribbons are worn during Red Ribbon Week each year to demonstrate our unified commitment to a healthy, drug free lifestyle.</b>		
<b>WHERE:</b>	<b>You will receive Red Ribbons by returning the attached <u>Response Form</u> to SHP: FAX <u>242-2618</u> by <u>October 20, 2010</u>.</b>		
<b>HOW:</b>	<b>You are invited to participate in this important event by submitting the attached response form for Red Ribbon Week. After we receive your request you will be sent the Red Ribbons, recommended activities and a grade level list of SFUSD's Adopted Health Education Substance Use Prevention Curriculum.</b>		
<b>* Requests will be honored on a first come basis for the Red Ribbons and will be delivered through School Mail.</b>			
<b>Approved</b>	Cabinet Member: <b>Kevin Truitt</b>	Title: <b>Associate Superintendent of Student Support Services</b>	Signature:
SAN FRANCISCO UNIFIED SCHOOL DISTRICT - WEEKLY ADMINISTRATIVE DIRECTIVE (WAD)			

# Red Ribbon Resources 2010

## Red Ribbon Pledge



I pledge allegiance to myself, and who I want to be.  
I can make my dreams come true, if I believe in me.  
I pledge to stay in school and learn, the things I need to know  
to make the world a better place for kids like me to grow.  
I promise to keep my dreams alive, and to be all that I can be,  
I know I can, and that's because I pledge to stay alcohol, tobacco, and drug free!



## Recommended School-wide Activities

- **Inform** students about the significance of Red Ribbon through an assembly.
- **Request** that **students wear their ribbons** the entire week.
- **Decorate** the main bulletin board and areas where students/parents congregate with Red Ribbons and student made banners for a “Drug-Free” school.
- **Select** a location in your school where a large banner can be displayed on which students sign their names as a commitment to stay drug free.
- **Display** flyers and posters throughout the school promoting a drug-free lifestyle and encouraging everyone to get involved in Red Ribbon Week Activities.
- **Hold** a “Red Ribbon Run for Fun” race to reinforce a commitment to healthy living.
- **Have students recite** or memorize the “Red Ribbon Pledge”.
- **Hold** a contest to name as many drug-free activities as possible.
- **Suggest** referrals for concerned staff of students who may be using substances to SAP/CST.
- **Publicize** events in the school newspaper, and /or parent newsletter, or P.A. system.
- **Conduct** a Red Ribbon program for parents with skits, songs, spoken word and other performances.
- **Request** that the school librarian select books to display or read on the topic of “positive alternatives to drug use”.

## Recommended Classroom Activities

- **Teach substance use prevention lessons** for the appropriate grade level; *Too Good for Drugs* for elementary, *Project Alert* for middle and *Towards No Drug Abuse* for high school.
- **Instruct students to write** poems, essays, short stories, chants, or rap songs explaining what being drug-free means to them and their future.
- **Invite** an approved speaker to talk to students about current drug trends.
- **Organize a contest** for the best drug-free logo, slogan, poster, or essay.
- **Instruct** students to evaluate fact and non-fact in advertising of tobacco and alcohol products.
- **Decorate** the room/window/door and label the classroom “Drug Free”.
- **Serve a healthy red food snack** like apple, strawberry, cherry tomato, radish, or watermelon during Red Ribbon Week.

## WEBSITES

[www.redribboncoalition.com](http://www.redribboncoalition.com)

[www.naturalhigh.org](http://www.naturalhigh.org)

[www.srpmess.com/dfz](http://www.srpmess.com/dfz)

<http://ca.drugfreeamerica.org>

<http://www.teacherplanet.com/resource/redribbon.php>

<http://www.theteacherscorner.net/printable-worksheets/seasonal/red-ribbon-week/>

[http://www.justice.gov/dea/ongoing/red\\_ribbon/101RedRibb Bklt.pdf](http://www.justice.gov/dea/ongoing/red_ribbon/101RedRibb_Bklt.pdf)

## Response Form for Red Ribbon Week



### **"Drug Free – The California Way to Be"**

*Please respond to all questions below.*

**Level:**  Elementary  Middle  High **School name:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Staff person who will coordinate Red Ribbon Week:** \_\_\_\_\_

**Description of activity/activities:**

**Grade level(s) participating:** \_\_\_\_\_

**Date of Activity/Activities:** \_\_\_\_\_

**Time of Activity/Activities:** \_\_\_\_\_

**Number of Red Ribbons needed for distribution:** \_\_\_\_\_

**Response Form Completed by:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Return by October 20, 2010 to:** Ameenah Hanifah  
School Health Programs/Student Support Services Department  
1515 Quintara Street  
San Francisco, CA 94116  
Fax: 242-2618

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*To be completed by Student Support Services Department*

**Date form received:**

**Date Ribbons sent:**