

Directive to Administrators (Specify which administrators)		WAD (Wednesday) Publication Date	WAD Notice (Number)	No. of Pages
All Administrators		October 5, 2011		1 of 3
WAD Title (Limit to 4-6 Words)		Date Due (if applicable)	Not Applicable After this Date:	
Red Ribbon Week		October 20, 2011	October 28, 2011	
From: Kim Coates (Cabinet member or approved by one below)	Title: Supervisor, School Health Programs	Signature:	Telephone: 242-2615	
Inform: <input checked="" type="checkbox"/> Certificated Staff <input checked="" type="checkbox"/> Classified Staff <input checked="" type="checkbox"/> Parents <input checked="" type="checkbox"/> Post on Bulletin Board Other _____				
Administrative Directive				
WHAT:	Celebrate Red Ribbon Week: "Respect Yourself, Respect Your Health, Be Drug Free" <u>Red Ribbon Week 2011</u>			
WHO:	<u>All Schools (K – 12) with a planned activity will receive Red Ribbons</u> from School Health Programs (SHP)			
WHEN:	Monday, October 24 – Friday, October 28, 2011			
WHY:	The purpose of the Red Ribbon celebration is to present a unified and visible commitment toward the creation of a Drug Free America and provide education and resources for tobacco, alcohol and other drug prevention. The ribbons are worn during Red Ribbon Week each year to demonstrate our unified commitment to a healthy, drug free lifestyle.			
WHERE:	You will receive Red Ribbons by returning the attached <u>Response Form</u> FAX to <u>242-2618</u> , email to <u>hanifah@sfusd.edu</u> or district mail to SHP, 1515 Quintara St. by <u>October 20, 2011.</u>			
HOW:	You are invited to participate in this important event by submitting the attached response form for Red Ribbon Week. After we receive your request you will be sent the Red Ribbons, recommended activities and a grade level list of SFUSD's Adopted Health Education Substance Use Prevention Curriculum.			
If you have any questions please contact Martha Adriasola at 242-2615 or <u>adriasolam@sfusd.edu</u>				
* Requests will be honored on a first come basis for the Red Ribbons and will be delivered through School Mail.				
<i>Approved</i>	Cabinet Member: Kevin Truitt	Title: Associate Superintendent of Student Support Services	Signature:	
SAN FRANCISCO UNIFIED SCHOOL DISTRICT - WEEKLY ADMINISTRATIVE DIRECTIVE (WAD)				

Response Form for Red Ribbon Week

“Respect Yourself, Respect Your Health, Be Drug Free”

Please respond to all questions below.

Level: Elementary Middle High School name: _____

Staff person who will coordinate Red Ribbon Week: _____

Telephone: _____ E-mail: _____

Description of activity/activities:

Grade level(s) participating: _____

Date of Activity/Activities: _____

Time of Activity/Activities: _____

Number of Red Ribbons needed for distribution: _____

Response Form Completed by: _____

Date: _____

Return by October 20, 2011 to: Ameenah Hanifah
School Health Programs/Student Support Services Department
1515 Quintara Street
San Francisco, CA 94116
Fax: 242-2618
hanifaha@sfusd.edu

To be completed by Student Support Services Department

Date form received:

Date Ribbons sent:

Red Ribbon Resources 2011



Red Ribbon Pledge

I pledge allegiance to myself, and who I want to be.
I can make my dreams come true, if I believe in me.
I pledge to stay in school and learn the things I need to know
to make the world a better place for kids like me to grow.
I promise to keep my dreams alive, and to be all that I can be,
I know I can, and that's because I pledge to stay alcohol, tobacco, and drug free!



Recommended School-wide Activities

- **Inform** students about the significance of Red Ribbon through an assembly.
- **Request** that **students wear** their **ribbons** the entire week.
- **Decorate** the main bulletin board and areas where students/parents congregate with Red Ribbons and student made banners for a “Drug-Free” school.
- **Select** a location in your school where a large banner can be displayed on which students sign their names as a commitment to stay drug free.
- **Display** flyers and posters throughout the school promoting a drug-free lifestyle and encouraging everyone to get involved in Red Ribbon Week Activities.
- **Hold** a “**Red Ribbon Run for Fun**” race to reinforce a commitment to healthy living.
- **Have students recite** or memorize the “Red Ribbon Pledge”.
- **Hold** a contest to name as many drug-free activities as possible.
- **Suggest** referrals for concerned staff of students who may be using substances to SAP/CST.
- **Publicize** events in the school newspaper, and /or parent newsletter, or P.A. system.
- **Conduct** a Red Ribbon program for parents with skits, songs, spoken word and other performances.
- **Request** that the school librarian select books to display or read on the topic of “positive alternatives to drug use.”

Recommended Classroom Activities

- **Teach substance use prevention lessons** for the appropriate grade level: *Too Good for Drugs* for elementary, *Project Alert* for middle and *Towards No Drug Abuse* for high school.
- **Instruct students to write** poems, essays, short stories, chants, or rap songs explaining what being drug-free means to them and their future.
- **Invite** an approved speaker to talk to students about current drug trends.
- **Organize a contest** for the best drug-free logo, slogan, poster, or essay.
- **Instruct** students to evaluate fact and non-fact in advertising of tobacco and alcohol products.
- **Decorate** the room/window/door and label the classroom “Drug Free”.
- **Serve a healthy red food snack** like apple, strawberry, cherry tomato, radish, or watermelon during Red Ribbon Week.

WEBSITES

www.redribboncoalition.com

www.naturalhigh.org

www.srpmpr.com/dfz

<http://ca.drugfreeamerica.org>

<http://www.teacherplanet.com/resource/redribbon.php>

<http://www.theteacherscorner.net/printable-worksheets/seasonal/red-ribbon-week/>

http://www.justice.gov/dea/ongoing/red_ribbon/101RedRibb_Bklt.pdf