

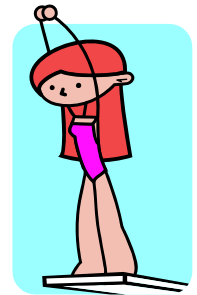
Directive to Administrators ( <i>Specify which administrators</i> )	WAD Date (Wednesday)	WAD No.	Page 1 of 2
Administrator (Principal or Assistant Principal)	February 28, 2007		

Subject <b>DECREASE TV WATCHING POSTER CONTEST</b>	Date Due March 30, 2007	Not Applicable After March 30, 2007
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From Meyla Ruwin	Title Director, School Health Programs Department	Signature	Telephone 242-2615
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Inform  
 Certificated Staff   
 Classified Staff   
 Parents   
 Other

Weekly Administrative Directive  
**DECREASE TV WATCHING CAMPAIGN –  
POSTER CONTEST**



**WHO:** All San Francisco Unified School District students.  
One entry per student.

**WHAT:** Decrease TV Watching - Poster Contest  
Theme: Do More, Watch Less

This poster contest is the start of SFUSD's preparation for National TV-Turnoff Week 2007 which will take place April 23 - 29, 2007 -- get ready for a great Week!



Entries by students will be evaluated on the basis of:

- originality;
- graphic design;
- color, composition and clarity.



**HOW:** All entries must be received by **Friday, March 30, 2007** through school mail addressed to:

Kim Levine  
School Health Programs Department  
1515 Quintara Street  
San Francisco, CA 94116  
Phone: 242-2615

Cabinet Member	Trish Bascom	Title	Associate Superintendent of Student Support Services	Signature
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## Decrease TV Watching - Poster Contest Continued

### ENTRY REQUIREMENTS

#### ART WORK & DESIGN:

Must be **student's own original** work. No paste-ons or glitter allowed. No cutouts from other posters or magazines. No name brands, cartoon characters, (i.e. Ninja Turtle, Mickey Mouse, etc.) or commercial symbols. Student's first and last name, school, grade, age, and classroom teacher's name **MUST** appear legibly on the BACK of the poster. All entries become the property of San Francisco Unified School District. Posters will not be returned.

#### SIZE:

Must be 8.5" X 11 "



#### COLORS:

Use as many as you like.

**POSTERS NOT MEETING ALL REQUIREMENTS WILL NOT QUALIFY FOR JUDGING**



#### PRIZES:

- First Place - \$100.00 gift certificate to Sports Basement\*
- Second Place - \$ 75.00 gift certificate to Sports Basement \*
- Third Place - \$ 50.00 gift certificate to Sports Basement \*
- Fourth Place - Key chains and pedometers will be provided to the best poster in each grade level from Kindergarten through Twelfth grade\*\*

\*Thank you to Sports Basement for their donation of the top three prizes

\*\*Thank you to the Nutrition Network for their donation of key chains and pedometers

**More information regarding Decrease TV Watching resources to be posted in the SFUSD Weekly Administrative Directive in March**



