<table>
<thead>
<tr>
<th>Title</th>
<th>Breath of Fresh Air - Tobacco Use Prevention Education Public Service Announcement Contest</th>
</tr>
</thead>
<tbody>
<tr>
<td>Item Type</td>
<td>Student/Family Oppty</td>
</tr>
<tr>
<td>Priority Level (Site To Do's ONLY)</td>
<td>Medium</td>
</tr>
<tr>
<td>Description</td>
<td>Please post flyers on school bulletin boards, websites, and classrooms to encourage students to enter the PSA contest.</td>
</tr>
</tbody>
</table>

**WHAT:** Anti-tobacco/Anti-vaping Public Service Announcement Contest "Breath of Fresh Air."

**WHO:** Middle and High School students

**WHEN:** January-March 5th

**WHY:** Spread awareness about Tobacco and Vaping prevention by creating a 90 second video or a poster!

**Helpful Link (1)** SFUSD TUPE website with the flyer and criteria for PSA contest

**Helpful Link (2)** Submissions should be entered through this google form.

**Helpful Link (3)**

**From Department** Student, Family & Community Support

**From Subunit** School Health Programs

**From (Name)** Kim Coates, Executive Director

**Site Levels** K8; MS; HS

**Audience** Teachers; Other Certificated; Administrators; School Classified Staff; Central Office Staff

**Event Start** 12/20/2017 8:00 AM

**Event End** 3/5/2018 4:00 PM

**Due Date** 3/5/2018

**Contact for More Information** Contact for more information: Najwa Ahmed at ahmedn@sfusd.edu