

<b>Title</b>	Breath of Fresh Air - Tobacco Use Prevention Education Public Service Announcement Contest
<b>Item Type</b>	Student/Family Oppty
<b>Priority Level (Site To Do's ONLY)</b>	Medium
<b>Description</b>	<p><b>Please post flyers on school bulletin boards, websites, and classrooms to encourage students to enter the PSA contest.</b></p> <p><b>WHAT:</b> Anti-tobacco/Anti-vaping Public Service Announcement Contest "Breath of Fresh Air."</p> <p><b>WHO:</b> Middle and High School students</p> <p><b>WHEN: January-March 5th</b></p> <p><b>WHY:</b> Spread awareness about Tobacco and Vaping prevention by creating a 90 second video or a poster!</p>
<b>Helpful Link (1)</b>	<a href="#">SFUSD TUPE website with the flyer and criteria for PSA contest</a>
<b>Helpful Link (2)</b>	<a href="#">Submissions should be entered through this google form.</a>
<b>Helpful Link (3)</b>	
<b>From Department</b>	Student, Family & Community Support
<b>From Subunit</b>	School Health Programs
<b>From (Name)</b>	Kim Coates, Executive Director
<b>Site Levels</b>	K8; MS; HS
<b>Audience</b>	Teachers; Other Certificated; Administrators; School Classified Staff; Central Office Staff
<b>Event Start</b>	12/20/2017 8:00 AM
<b>Event End</b>	3/5/2018 4:00 PM
<b>Due Date</b>	3/5/2018
<b>Contact for More Information</b>	Contact for more information: Najwa Ahmed at <a href="mailto:ahmedn@sfusd.edu">ahmedn@sfusd.edu</a>